

HEARTBEAT

Principles

- Heartbeat affiliates propose and offer, through education and creative services, positive, life-affirming choices for the woman challenged by pregnancy.
- Heartbeat affiliates shall prefer and promote the value and place of sexual intimacy, children, and family building within marriage between one man and one woman.
- Heartbeat affiliates' services are personal, confidential, and nonjudgmental.
- Heartbeat affiliates present alternatives to abortion without discriminating based on race, ethnicity, creed, color, national origin, age, or marital status.
- Heartbeat affiliates shall not advise, provide, or refer for abortion, abortifacients, or contraceptives.

Affiliates are entirely autonomous in all other matters of policy and management.